

**China Goes West: Everything You Need To Know
About Chinese Companies Going Global By Joel
Backaler**

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Joel Backaler is the author of China Goes West: Everything You Need to Know About Chinese Companies Going Global (Palgrave Macmillan, May 2014) and a director at

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Why and how are chinese companies are expanding

Joel Backaler is the author of China Goes West: Everything You Need to Know About Chinese Companies Going Global (Palgrave Macmillan, 2014). He is an Associate Vice

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